



Muschamp Primary is a unique and inspiring school. I have been overwhelmed by the amount of effort and dedication the Team have invested into the Art of Brilliance and the children's wellbeing as a whole. Jamie Keefe has been instrumental in leading the project and his tenaciousness in striving for the children's wellbeing shines through the school at every turn. Jamie and the Team have used the Art of Brilliance concepts and blended them seamlessly with a variety of emotional intelligence and wellbeing programmes to create their very own wellbeing programme. Jamie has articulated that this has been a growing area of excellence within the school and has taken many years to cultivate. The benefit of this incredible work is that the positive habits are now part of the fabric of the school community. Muschamp's work in mental health, wellbeing and pastoral care has also been recognised through the Challenge Partners as an area of excellence. I echo this sentiment and would hold Muschamp as an inspiring place to learn and an example of what is possible for a framework of excellent within wellbeing. The children are at the heart of the school and as you enter the school there is a beautiful display with every child's photo. I think this beautifully fosters a sense of being seen and belonging. As well as kindness being at the core of Muschamp.





Muschamp is a place of nurture, encouragement, safety, positivity and joy. The children are treated and respected as individuals with unique gifts. They are empowered to embrace their differences and be better for them. The children's wellbeing, happiness, care and development are an absolute unshakeable priority.





Muschamp live by their school Powers;

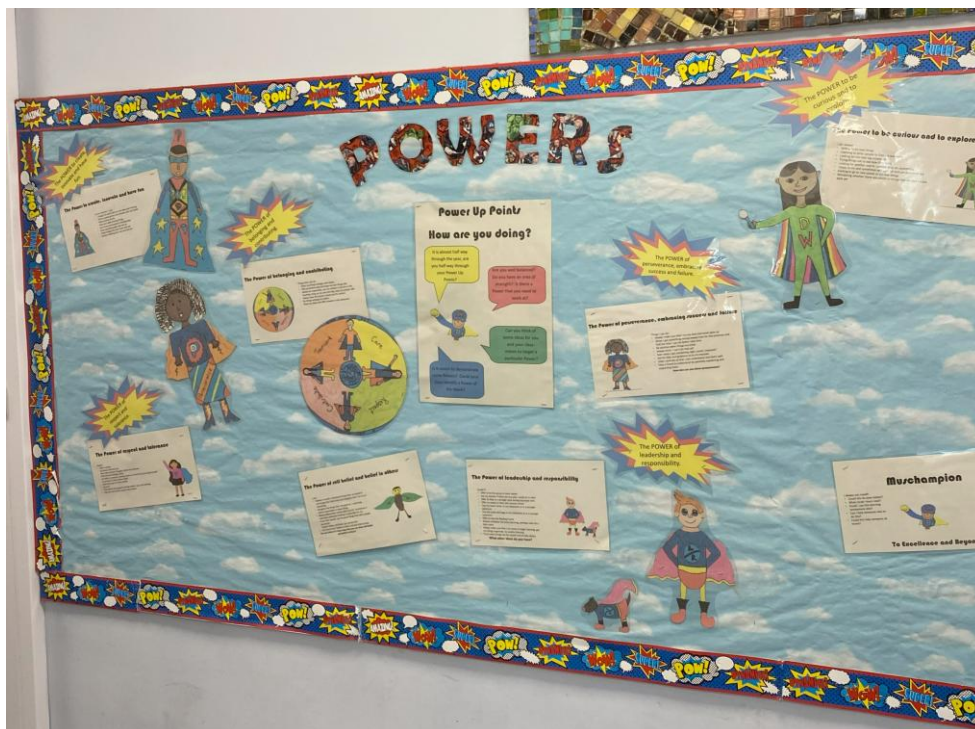
Our Powers!

- The power to be curious and explore
- The power to create, innovate and have fun
- The power of respect and tolerance
- The power of belonging and contributing
- The power of self belief and belief in others
- The power perseverance, embracing success and failure
- The power of leadership and responsibility

And embody their wish for every child to thrive;

At Muschamp Primary School we believe all children are entitled to develop to their fullest potential - academically, socially, emotionally, physically, morally, spiritually and aesthetically, enabling each child to grow in confidence, and able to participate in the wider community.

The Powers, values and aspirations are echoed throughout the whole school, brought to life through every staff and student interaction and positively promoted by the whole school community.





From the moment I arrived, it was unquestionably clear that Muschamp is truly and most certainly a Gold standard **Outstandingly Happy School** – and that’s official.



Jamie, Heidi Westley and the team have created a robust Mental Health and Wellbeing Hub, there is an ELSA lead in each year and Deb Nicol is the full time Family Support Worker and Designed Safeguarding Lead. This creates a wonderful framework for the staff to build their bespoke wellbeing offer and meet the needs of each individual child.





Jamie has created an amazing network of Mental Health Champions. There are nearly 120 MHC from Year 5 and Year 6. They work in teams and are assigned to classes who they will be with for the full 2 years (if they are in Year 5). The network has been so popular that Year 7 and 8 children from the local Secondary School come back to Muschamp to help deliver the training. Jamie has developed the roles of the MHC with such success that he delivers his own training in line with Muschamp's unique and inclusive wellbeing programme. The MHC have a box of resources in each class that they have designed. They also drive the programme and often share ideas that Jamie nurtures and supports to put into practice. Jamie actively seeks funding to support the work of the MHC also.

I had some time with some of the MHC from Year 5, it was wonderful to hear how the role has had a positive impact on them:

"Seeing all their faces, they make me happy, to see them every day and what they've been doing" T

"It's not only helping them, its helping us too" E

"I get to see their faces, when they are happy, I'm happy, when they are sad I'm sad but we help them to start talking to their trusted adult and they can also talk to us" M

"I like making the children happy and ready to start their day and play games" Z

"I like to spend time with younger children because it makes me happy" P

"I like to go in the morning and help them with solutions" K

"The fact that even if in years and years they won't remember my name but they will remember what we've talked about" J

"I like how they trust me and how I can help them" F

"Caring for the children feels like family to me" K

The group all agreed that they feel trusted by the classes that they work with.



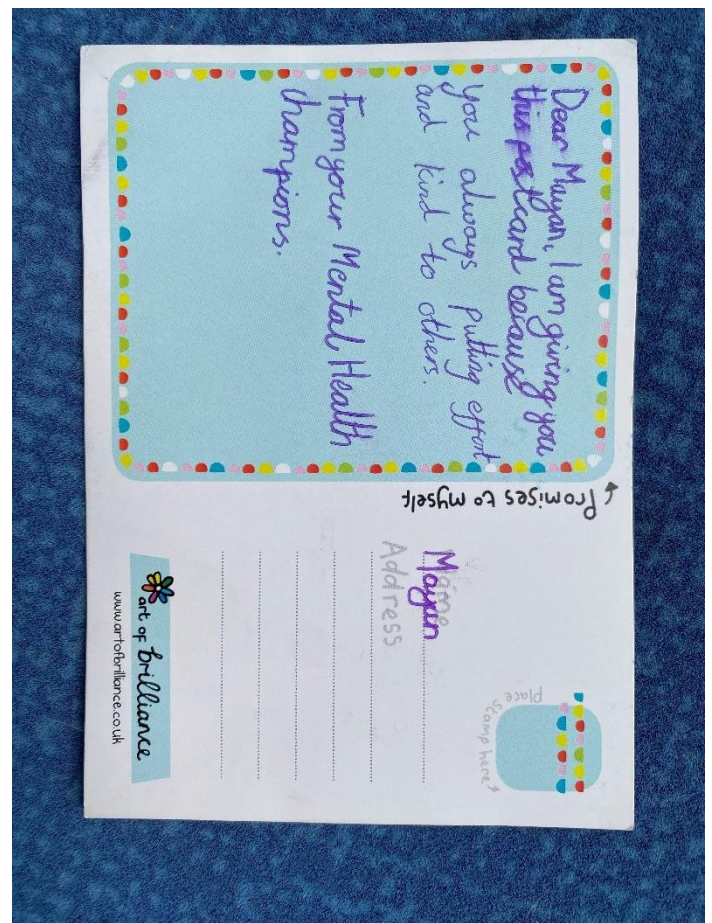


If I could make a recommendation, it would be that this model is rolled out to every Primary school. Jamie has supported the MHC to recognise that their own wellbeing is at the centre of this role. He has taken the premise of the training and worked in Muschamp's values, along with the Zones of Regulation, ELSA and of course Art of Brilliance principles. The result is enriched student interactions. Kindness and improved wellbeing for both the MHC and the children they work with. One example is that one Year 5 Mental Health Champion's family reached out to Jamie to show their gratitude in seeing a nurturing side that has developed since the child has been in the MHC role. M in Year 5 commented that Muschamp would not be Muschamp without the Mental Health Champions. The group were all in agreement and you could see the pride in their faces. Here is an example of a Y5 MHC running a circle time activity with some Y1 children based around 'would you rather'. The Mental Health Champion role offers amazing opportunities for the children to flourish, not just in their learning but in their friendships too. This is evident with many of the Mental Health Champions who have benefitted from the role and who have blossomed in confidence.





Another initiative that the children have created is spotting positive behaviours and celebrating the children for it. The children select a child, they write a postcard and they present that to the child. The below is a postcard from Jake and Kevin to Mayan;



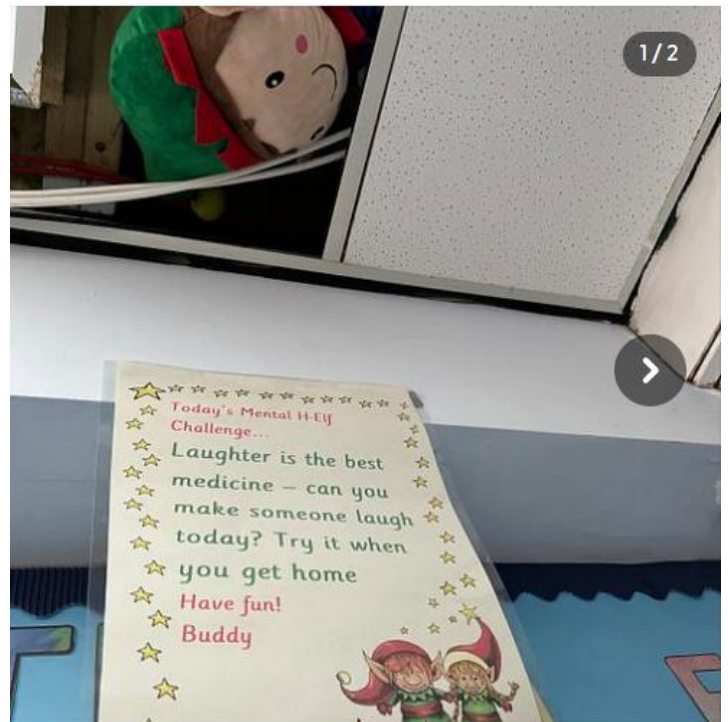
Jamie has given me updates from the very start of our Outstandingly Happy Schools journey and it has been wonderful to see the work that Muschamp are doing.

Jamie goes above and beyond to prioritise the children's wellbeing and his dedication, passion, unfaltering enthusiasm, kindness and generosity of spirit are so infectious.





Jamie has created Buddy the Mental Health Elf who is in school for December, as well as Bunny Beliefs that were created for Easter. This really embodies 'Do It Better Than You Have To'.



Buddy, the Mental H-Elf seems to have been up to a bit of mischief today - he was spotted hiding in the ceiling! His challenge is all about making people laugh - I guess that's what he was trying to do today! 😂 Happy weekend everyone!

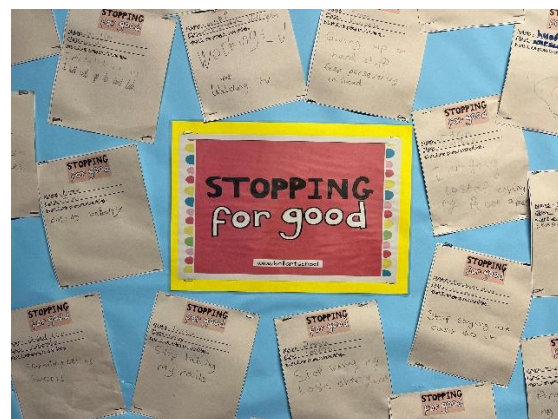
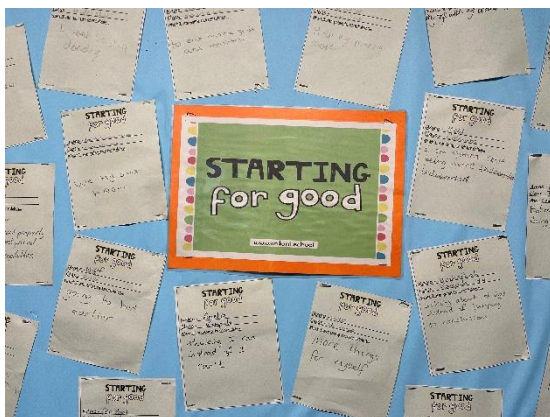
One of Muschamp's Powers is Perseverance, which has linked beautifully to one of the Art of Brilliance concepts of 'Practice Makes Progress (and progress makes permanent)'. This has had a profound positive impact on the school. Jamie has been sharing this concept with the MHC and they have been able to use this with their interactions with their peers. A 'Practice Makes Progress' board has now been created. This celebrates the children's efforts in academic and non academic achievements. Not only is this a wonderful celebration but this also allows the parents to celebrate their children.





Jamie tireless in his mission to improve the opportunities for the children and increase their wellbeing, Jamie has partnered with Sutton FC and raised so much money with their ticketing scheme that six players visited the school as well as the Premier League Trophy! Jamie has a great way of uplifting the children and making sure that they are having fun. The children are full of joy in the school. The ripple effect is very apparent at Muschamp, in the most enriching way.

The Outstandingly Happy Schools concepts that have resonated the most have been, Starting and Stopping for good, Practice Makes Progress, Choosing Positive and Random Acts of Kindness. Muschamp have done brilliant work to embed these principles, link them to their values and use the language within the school to further create a 'normal' narrative of emotional intelligence and the space to explore being our best through these principles.



"KINDNESS IS DOING WHAT YOU CAN,
WHERE YOU ARE, WITH WHAT YOU HAVE."

- RAKTIVIST



Thank you for taking part in Mental Health Awareness Week, where we've been encouraging random acts of kindness throughout our school community. Each day, we've spotlighted simple ways to spread positivity among our students and one another. I hope we continue to see these things happening!

If you could share today's focus with the children: Can they hold a door open for someone?





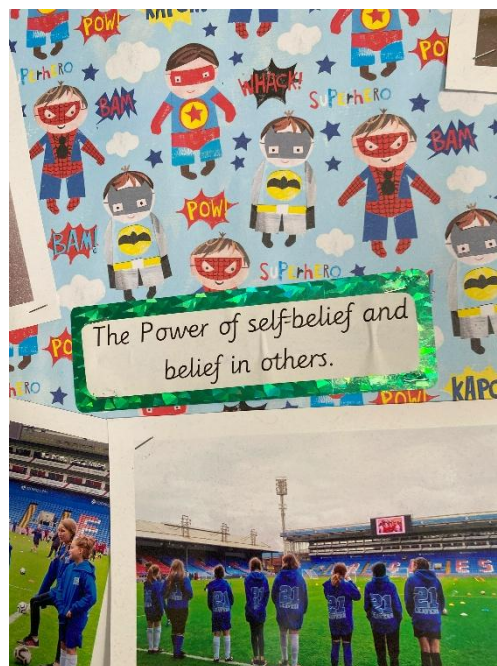
It is evident that the children are flourishing at Muschamp.

The children are able to share their thoughts and feelings openly, they are encouraged to speak about emotions and how they are feeling in the moment. M from Year 5 comments, "Every Zone of Regulation is ok, they are all good, we need to be on all of them sometimes." What a profound insight this is.

It is so heartening to see the level of emotional intelligence that is being nurtured throughout the school. The encouragement of peer to peer support is an excellent opportunity for children to create meaningful connections and friendships.

From my first visit back in November 2024 I was greeted by the children with smiles, offers of help with my bags or to hold the door and the sharing of exciting things that are happening in the children's lives. There is an energy in the school like no other, its hard to pin down, but I think it is a mixture of positivity, hope, nurture, encouragement, genuine joy for the children and the children themselves who are excited to be in school.

I feel that Muschamp have created a new narrative based upon positive psychology, emotional intelligence, healthy striving, progress, enthusiasm, respect, kindness, joy, bravery and fun.





The whole Muschamp Team are now looking to continue the amazing framework they have created and develop this even further. Jamie is striving for excellence and it is clear that the children are driving this too. I am so very humbled and privileged to work with such a group of inspiring educators, leaders, children and at the heart of it, 2%ers.

Muschamp is a very special place, it is unique, nurturing, empowering and a safe place where the children can explore being their best selves, make progress and learn from every element of learning. I am excited to see how the school continues to grow and develop. It is a beacon for positive change. A place where children flourish, a truly Outstandingly Happy School in every sense.





*Valid until July 2027

Signed:

Dr Andy Cope
Founder, The Art of Brilliance

Will Hussey
Brill Schools, Head Learner

Flis Vivian
Brill Schools, Trainer

Dated: 17th June 2025

